

Life Changing Books Inc. Launches Course on How to Write and Publish a Book: The Bestsellers Project

CEO and founder of independent publishing company, Life Changing Books, Inc, Azarel Smallwood introduces an e-learning course that shows a writer how to become an author, as well as how to write and publish a book.

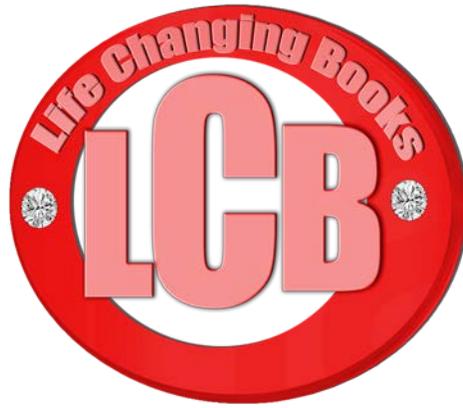
Like many others, Azarel Smallwood had a dream of becoming a [bestselling author](#). She gathered her courage and left her steady teaching job to write her first novel. After struggling to find a publisher, she decided to launch her own publishing company, Life Changing Books, Inc. Since then, the company has published over eighty titles, and Azarel has signed more than thirty authors. She is now offering an ecourse to share her process with others, so that they too can learn [how to write and publish a book](#).

The ecourse is essentially a blueprint of how Azarel achieved her success, and walks aspiring authors and business women through the process. Several media formats are covered in the ecourse, including print books, ebooks, and audio books. Students spend four weeks completing this publishing bootcamp, with topics including:

- Publishing 101 - The pros and cons of self-publishing, financing a publishing endeavor, marketing specific target audiences, and contract information
- Marketing - Tips on building a personal brand, effective social media usage, and developing irresistible promo campaign ideas
- Distribution and printing - Getting a book onto major bookstore shelves, negotiating printing costs, and book pricing
- Profits - Breaking down hidden costs of publishing, when to publish, keeping costs down, and how much profit to realistically expect

"This is a tool that all aspiring authors and business people cannot afford to skip. I've received thousands of emails from fans, asking how I was able to survive and succeed when so many other independent publishers are failing. This is my step-by-step business plan, and I know it will bring success to others as well" said Tressa "Azarel" Smallwood, CEO and founder of Life Changing Books, Inc. (www.lifechangingbooks.net), and author of upcoming book, "V.I.P. Confessions of a Groupie"

The Best Sellers Project: A 30 Day Online Self-Publishing Bootcamp ecourse is available exclusively



through Smallwood's site, and is geared toward those who want to know [how to become an author](#), as well as those who want to learn more about starting a successful publishing company.

About Tressa "Azarel" Smallwood and Life Changing Books, Inc.:

With over eighty published titles to date, Life Changing Books, Inc. (www.lifechangingbooks.net) was started by Tressa "Azarel" Smallwood in 2003. Azarel is CEO of LCB, but she is also a bestselling author. She came into the publishing world after earning her Masters of Arts in Teaching and spending several years as an educator in the Prince George's County school system. Following her love of writing, she authored her first novel, "A Life to Remember," and formed Life Changing Books, Inc. to publish it. Since then, she has signed over 30 authors and her company has become a successful publishing empire. She is now sharing her process with the public through her eCourse, The Best Sellers Project: A 30 Day Online Self-Publishing Boot camp.