



Life Changing Books Announces 12 Days of Christmas Gift Giving Program

Life Changing Books is sharing the joy of the Christmas through its 12 Days of Christmas, 12 Days of Giving Program. Through this, they are hoping to spread the Christmas cheer this holiday season.

Christmas has always been synonymous with celebration, gift-giving, and lots of love. It has always been a time for celebration and festivities. However, it is a hard and honest truth that not all people can enjoy the holidays the way people think they should. With the economic situation on a slow crawl to improvement, holiday festivities aren't easy to get through.

It is a truth that a lot of people are struggling to make ends meet these days. People have lost jobs and can't get back on track, businesses are not as strong as they used to be, and joblessness has been at its highest ever. Realizing this situation, Life Changing Books wants to help out through 12 Days of Christmas, 12 Days of Giving. Three families will get some much-needed and much-deserved gifts for the entire family, more particularly for the children.

Life Changing Books is asking for your help in nominating which three families will be getting these gifts this season. Individuals can nominate families with children who are struggling to make ends meet and are deserving of the 12-day gift giving. Nominate a family by giving a brief background on its members, explaining their situation, and your relationship with them.

Nominating a family will only take a few minutes and the small time you take to write this nomination will certainly go a long way in helping them have a more joyous and festive Christmas holiday. That small gesture will surely put a smile on each family's face.

Life Changing Books believes that if you are in a position to give back, you should do so. This is exactly why the 12 Days of Christmas Program is being done, and you should get involved. LCB would like to encourage everyone to participate and nominate someone and support everyone and anyone in these times of need. It's an amazing gift to give back.

In addition, LCB will be presenting different gifts from December 1 – December 12 during their 12 Days of Giving. Look out for the tremendous and generous gifts that LCB has in store for everyone.

Life Changing Books was established in 2003 and is quickly becoming one of the most respected Independent Trade Publishers in the country. LCB offers a whole host of literature and different fiction categories. At present, LCB has 16 authors who are also offering outside distribution. As of 2011, LCB has made tremendous progress, creating relationships in wholesale and retail establishments and constantly topping bestseller charts.

Give back this Christmas and nominate a family you think deserves it. E-mail nominations may be sent to info@lifechangingbooks.net.

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